

A LEGEND OLDER THAN THE WORLD ITSELF

A FILM BY ANASTASIA POPOVA

THE WORLD'S TREASURE:

BAIKAL

A LIMITED SERIES



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THE WORLD'S TREASURE: BAIKAL

A living world. A fragile balance.

FORMAT

5 EPISODES

EPISODE 1: PILOT FILM (87 MIN — COMPLETED)

EPISODES 2–5: 60 MIN EACH

GENRE: CINEMATIC DOCUMENTARY

LANGUAGE: ENGLISH

FORMAT: PREMIUM STREAMING SERIES

HOOK

What if one of Earth's greatest natural treasures is at a turning point?

Lake Baikal is not just a lake. It is a living system — ancient, powerful, and increasingly fragile.

LOGLINE

A premium cinematic documentary series exploring Lake Baikal — one of Earth's greatest natural treasures — through its people, wildlife, and spiritual traditions, revealing a fragile ecosystem at a moment of change.

THE WORLD'S TREASURE: BAIKAL

Baikal is a premium cinematic documentary series about Lake Baikal
one of the oldest and most unique natural sites on Earth.

This is not just a story about nature. It is a story about a living system — where people, wildlife, spiritual traditions,
and the ecosystem itself exist as one interconnected whole.

We already have a completed feature-length film — 87 minutes — shot across ten expeditions.
It establishes the visual and emotional language of the project.

We are now expanding it into a five-part series, where each episode explores a different dimension of Baikal: its people,
its belief systems, its ice, and its wildlife.

Visually, the project combines the scale of Planet Earth with the cinematic poetry of Samsara.

But most importantly — it is timely. Baikal is not just a lake.
It is one of the last great natural balances on the planet — and today, that balance is beginning to change.

This project is an opportunity not only to reveal its beauty,
but to capture the value of something we may be on the verge of losing.



TEAM

Production Company
ModernAge Corporation

Director
Anastasia Popova

Creator & Executive Producer
Igor Dobrovolsky

Writer
Marina Bandilenko

Executive Producers
William Shockley
Olivier Gabersek

Cinematography
Samuel Cross
Alexander Kiper

Composers
Jeffery Alan Jones
Dmitry Selipanov



The background of the entire image is a composite. On the left, there is a close-up of a Buddhist statue's face, adorned with a crown and jewelry, looking down. The rest of the image shows a vast, frozen Lake Baikal under a starry night sky. The ice is cracked and textured, with a rocky shoreline visible on the right side.

Episode 1

THE WORLD'S TREASURE: BAIKAL

An immersive introduction to Lake Baikal as a living, ancient ecosystem. Through cinematic imagery captured across multiple expeditions, the episode reveals vast landscapes, underwater worlds, and cultural environments, presenting Baikal as a unified and interconnected system.

Episode 2

People of Baikal

This episode explores the lives of indigenous communities whose traditions and identity are deeply connected to the lake. It reveals a worldview where nature is not a resource but a living entity, while highlighting the challenges of cultural transformation.



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Episode 3

Shamanism, Buddhism & Belief

A journey into the spiritual landscape of Baikal, where shamanism and Buddhism coexist. The episode explores rituals, sacred places, and the perception of nature as a conscious force.



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Episode 4

The Ice Kingdom of Baikal

In winter, Baikal transforms into a vast frozen world of ice and light. This episode captures the unique visual and physical phenomena of the lake while reflecting on climate change and fragility.



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Episode 5

Wild World: The Last Guardians of Baikal

A winter odyssey: crystal-clear ice sheets, shifting light across frozen plains, the sublime silence of snow, and the transformative power of nature's stillness.



PROJECT STATUS

12 expeditions completed. Feature-length pilot film completed (87 minutes).

More than 170 hours of original cinematic footage in 4K.

Exclusive access to remote and hard-to-reach locations.

A fully developed visual world,
ready for series expansion.



WHY BAIKAL

Lake Baikal is one of the oldest lakes on Earth, estimated to be 25–30 million years old.

It holds approximately 20% of the world's freshwater reserves.

It is home to hundreds of endemic species found nowhere else on the planet.

Its ecosystem is increasingly under environmental pressure.

Baikal is not just a location — it is a global natural treasure.



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CONCEPT

This is not a traditional nature documentary.
It is a cinematic experience that combines natural history,
human stories, cultural depth, and visual immersion.
The series presents Baikal as an interconnected system where nature,
culture, spirituality, and science coexist.



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tone & style

Cinematic, immersive, emotional, and authentic.
Nature is presented as a character,
and Baikal as a living presence.

VISUAL LANGUAGE

Large-scale cinematography, underwater filming, extreme environments, and slow cinematic pacing.

WHY NOW

Climate change is accelerating, ecosystems are under pressure,
and global audiences are seeking meaningful content.
This is a story that resonates globally today.

TARGET AUDIENCE

Global streaming audiences, documentary viewers,
and premium content audiences aged 12–65.

PLATFORM FIT

Designed for global streaming platforms including Netflix, Apple TV+, Discovery Channel and Amazon Prime Video.

UNIQUE VALUE

Completed pilot, 170+ hours of 4K footage, scalable content,
strong visual identity, and global relevance.

CONTACT

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